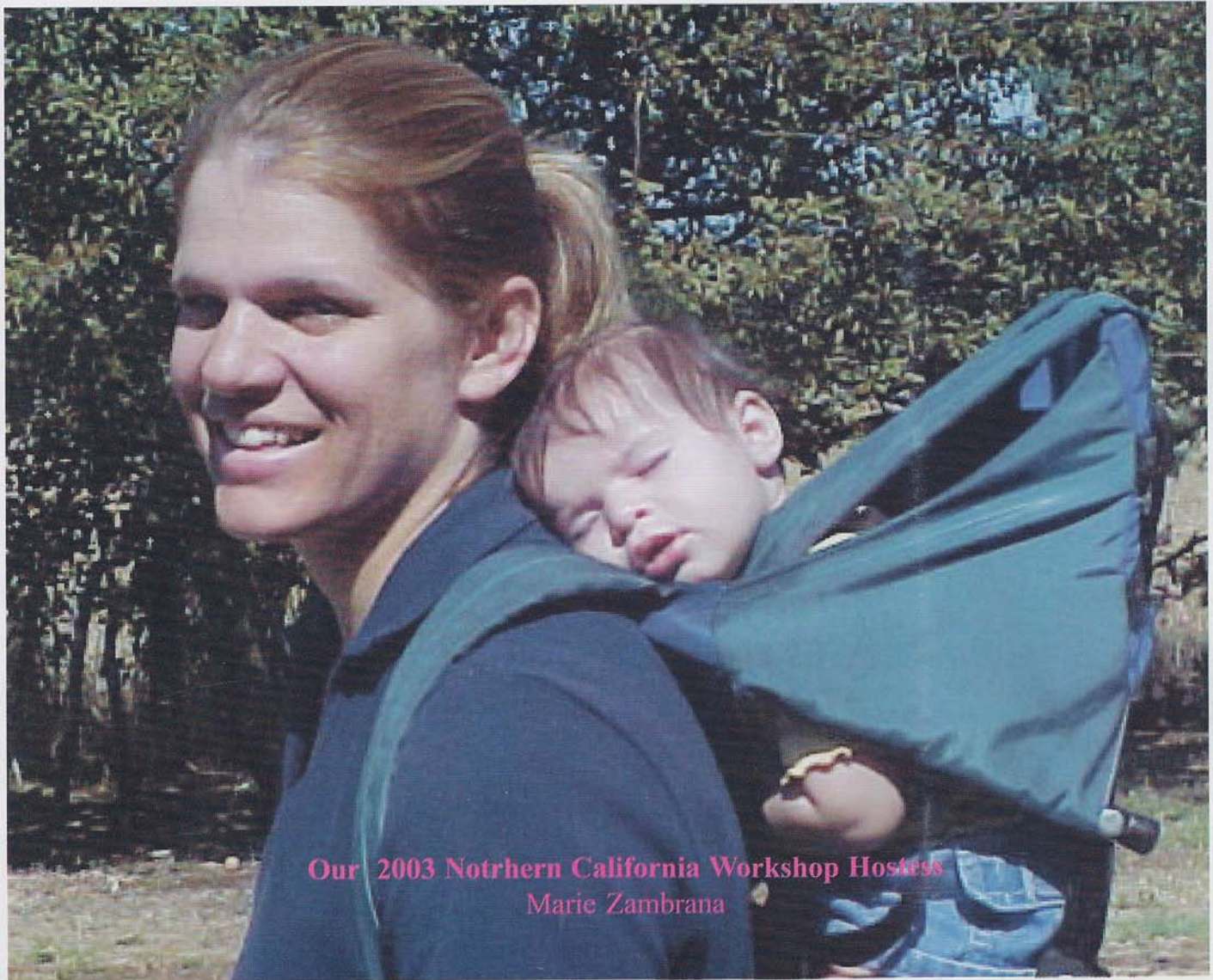


Winter 2003

#3

ChimNews



Our 2003 Northern California Workshop Hostess
Marie Zambrana

Inside:

Are Labor Charges Taxable?

How Did You Get Started - Randy & Traci Brooks

Looking North

Northern California Workshop Photos

New Members Photos

The Chimney Tree

So You Want To Be In Showbiz



Northern California G.S.C.S.G. Workshop

Our Northern California workshop was held all day August 23, 2003 in Sacramento, California. This workshop was a big hit. We had lots of fun, raffles and a big BBQ. There was a large attendance and it was another successful workshop.

Member and G.S.C.S.G. Director Aaron and Marie Zambrana and their family hosted the workshop. What wonderful hosts! They invited each of us to come early, stay late and to bring our tents, trailers, or campers. Many sweeps took advantage of this camping. We had a huge campfire going and war stories that lasted way into Friday night. We even had roasted marshmallows.

Aaron was up bright and early greeting all attendees. We started off with Greg Polakow on a resource to the sweeping industry, many tips, drop shipping, relining buddy program, the insurance idea that they are working on. This seminar was an eye opener, Greg did a wonderful job. A big thank you goes out to Copperfield for sending Greg, and supporting the G.S.C.S.G.

Then we moved on to Aaron Zambrana teaching sweeps the art of the business systems on How to Make Your Business Run In Spite Of You, Not Because Of You. All about marketing 101, on basics of successful marketing

methods on a shoe string budget. What all of us needs to know about marketing? Most of us as working sweeps tend to know the job along with the technical aspect. But when it comes to the business part a lot of us get away with the old school form of techniques. Having the training on business marketing could be a wonderful asset to your business.

Breaking for lunch Daniel Dempsey, the head of the BBQ crew, gave the word to start their engines. Daniel Dempsey and Daniel Schneider and many more started cooking. We had some great hamburgers and hot dogs, along with a salmon Tammy and Richard provided. James Keeton put it on the grill with some brown sugar, what can I say it was delicious. We had a feast we will never forget. More war stories and great company followed. Then we raffled off items that were donated by members and suppliers. A big Thank You goes out to all that donated for our raffle.

After lunch we learned about ladder safety by John Crabtree. John has been around the chimney business for many years. As you can see in the photos, his arm was in a sling, he had shoulder surgery after taking a fall. Be careful! It could happen to any one of us. We're not getting any younger. Learn by others mistakes and use your ladder safety rules. It might save your life.

Continued on page 21

John Crouch came to our workshop to explain the legislation activities. We are still confused. I think they write it like that, to keep us in confusion.

We ended the last seminar with a stove resource manager explaining the ins and outs of the industry.

Our next workshop will be in Southern California, March 6, 2004 all day Saturday. Our host will be Jeremy Crane with MC Manufacturer's. RSVP at 760-244-1304.

This workshop will be geared toward Diversifying for extra profits. Check out the Chim News for details. You'll like it. Hope to see you there.

Michaele Dempsey
G.S.C.S.G. Convention Director



A TIP OF THE HAT TO YOU

In the recent fire tragedy in Southern California, many lives were disrupted and homes and possessions lost. Among those who were burned out was our fellow sweep, Keith Jackson. Keith and Melonie have opened their home to us in the past to conduct regional workshops and were outstanding hosts.

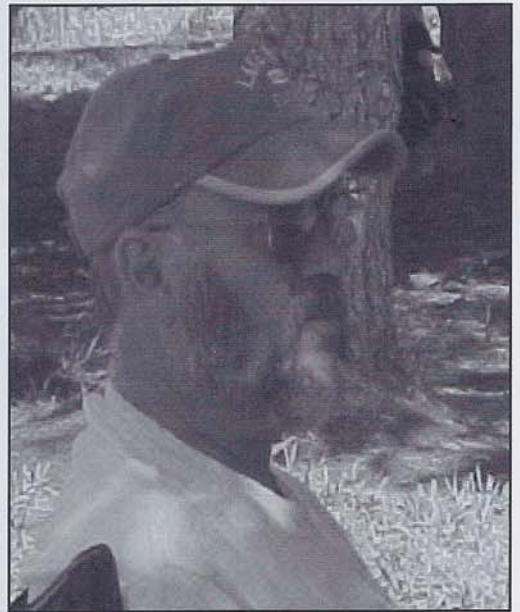
This great family of Sweeps that we belong to, having heard of their loss, wanted to help. Our Brother and Sister sweeps in the area rushed to their aid with tools and equipment to keep them working and many of the Guild members not close, wanted to help. We know that donations were sent directly and we don't have their names. This is our list of donors that sent help thru the Golden State Chimney Sweep Guild to be forwarded to Keith and Melonie.

So, "A TIP TO THE HAT TO YOU ALL."

Bruce Aoki - Bruce Aoke Chimney Sweeping.
Bless Your Hearth, Inc. Piedmont, North Carolina
Dave Brown - Canyon Chimney Sweep Service.
Jerry Campbell - The Oregon Chimney Sweep Of Glendale
Glen Crawford - Integrity Chimney Sweep, Inc.
Michaele Dempsey - Professional Chimney Sweeps
Adonna Murphy - Michaele's Mom
John Dykman - Master Sweep-N-Clean
Tom Gallagher - The Chimney Sweep
Tom's friend
Johnny Garcia - John's Country Chimney Sweep
Tammy Hildebrand - Nice & Neat Chimney Sweep
Steve Lovesteen - Oliver Twist Chimney Sweep Service
Donald Magee - The Soot Merchant
Joseph Maholick - Smokey Joe's Chimney Sweep
Sally McKnight - The Irish Sweep, Inc.
Mountain Man Chimney - Conifer, Colorado
Tony Reitz - Holy Smoke
Steve Snyder - Big Steve's Chimney Service



Northern California Workshop August 23, 2003





More Northern California Workshop Photos

